

Floriculture: Production, sales, and value for operations with \$100,000 + sales, Colorado, 1997 ^{1/}

Kind	Number of producers	Plants grown	Production area	Sales			Wholesale price ^{2/}	Value of sales at wholesale
				Unit	Number sold	Percent of sales at wholesale		
	Number	1,000	1,000 Sq. Ft.	1,000	1,000	Percent	Dollars	1,000 Dollars
Cut Flowers	---	---	---	---	---	---	---	12,932
Carnations	---	973	480	---	8,326	100	.295	2,457
Standard	11	771	378	Blooms	8,061	100	.245	1,975
Miniature	11	202	102	Bunches	265	100	1.820	482
Roses, Hybrid Tea	13	757	1,399	Blooms	18,570	98	.348	6,462
Others	---	---	---	---	---	---	---	4,013
Potted Flowering Plants	---	---	---	---	---	---	---	10,818
African Violets	7	---	---	Pots	43	98	2.160	93
Chrysanthemums	7	---	---	Pots	222	100	3.370	748
Cyclamens	19	---	---	Pots	107	91	4.230	453
Finished Florist Azaleas	10	---	---	Pots	31	98	7.550	234
Potted Kalanchoes	8	---	---	Pots	45	95	3.690	166
Easter Lilies	12	---	---	Pots	264	100	4.810	1,270
Poinsettias	32	---	---	Pots	1,514	97	4.110	6,230
Others	---	---	---	Pots	---	---	---	1,624
Foliage Plants	---	---	---	---	---	---	---	979
Hanging Baskets	13	---	---	Baskets	30	89	6.800	204
Potted Foliage	12	---	131	---	---	90	---	775
Bedding/Garden Plants	---	---	---	---	---	---	---	41,380
Flats	---	---	---	Flats	---	---	---	21,801
Geraniums	19	---	---	Flats	54	68	11.830	639
Impatiens	39	---	---	Flats	100	94	9.010	901
New Guinea Impatiens	10	---	---	Flats	5	51	8.240	41
Petunias	50	---	---	Flats	497	93	8.840	4,393
Other (Incl. Foliar)	48	---	---	Flats	1,552	90	9.000	13,968
Vegetable Type	38	---	---	Flats	188	76	9.890	1,859
Potted	---	---	---	---	---	---	---	15,530
Chrysanthemums	25	---	---	Pots	870	99	1.170	1,016
Geraniums (Cutting)	45	---	---	Pots	1,445	86	2.120	3,059
Geraniums (Seed)	18	---	---	Pots	1,327	99	.980	1,300
Impatiens	10	---	---	Pots	58	89	.900	52
New Guinea Impatiens	23	---	---	Pots	248	89	2.300	570
Petunias	16	---	---	Pots	110	82	1.080	119
Other (Incl. Foliar)	42	---	---	Pots	3,932	84	2.170	8,540
Vegetable Type	24	---	---	Pots	763	60	1.150	874
Flowering Hanging Baskets	---	---	---	---	---	---	---	4,049
Geraniums	38	---	---	Baskets	87	86	7.400	644
Impatiens	27	---	---	Baskets	19	88	7.150	136
New Guinea Impatiens	24	---	---	Baskets	56	94	7.570	424
Petunias	35	---	---	Baskets	43	86	6.770	291
Other	46	---	---	Baskets	348	92	7.340	2,554
Total Cut Cultivated Greens	---	---	---	---	---	---	---	6
Total All Plants ^{3/}	80	---	---	---	---	---	---	66,115

^{1/} During 1997, there were 185 operations that had sales of \$10,000 or more. The **total covered growing area** for all 185 operations of 11,562,000 square feet consisted of the following:

436,000 square feet of glass; 8,099,000 square feet of fiberglass and other rigid greenhouses;
2,683,000 square feet of film plastic (single/multiple) greenhouses; 344,000 square feet of shade and temporary cover.

In addition, plants were produced on 74 acres of **open ground**.

The data in the table represents production and sales only from operations with sales of \$100,000 or more. The value of sales from all 185 operations with sales of \$10,000 or more totaled \$71,290,000 in 1997.

^{2/} For potted plants, price represents a weighted average for plants sold in pots less than 5 inches and in pots 5 inches or more.

^{3/} Value based on equivalent wholesale value of all sales for all crops except potted foliage plants which are based on net value of sales.

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Kind	Number of producers	Plants grown	Production area	Sales			Wholesale price 2/	Value of sales at wholesale
				Unit	Number sold	Percent of sales at wholesale		
	Number	1,000	1,000 Sq. Ft.	1,000	1,000	Percent	Dollars	1,000 Dollars
Cut Flowers	---	---	---	---	---	---	---	11,330
Carnations	---	708	1,068	---	6,213	100	.334	2,077
Standard	9	463	234	Blooms	5,872	100	.255	1,497
Miniature	12	245	126	Bunches	341	100	1.700	580
Roses, Hybrid Tea	13	669	1,591	Blooms	17,912	99	.311	5,571
Others	---	---	---	---	---	---	---	3,682
Potted Flowering Plants	---	---	---	---	---	---	---	9,208
African Violets	7	---	---	Pots	49	100	2.040	100
Chrysanthemums	9	---	---	Pots	196	98	3.150	618
Cyclamens	17	---	---	Pots	65	91	4.220	274
Finished Florist Azaleas	8	---	---	Pots	27	97	7.810	211
Potted Kalanchoes	7	---	---	Pots	37	98	3.380	125
Easter Lilies	16	---	---	Pots	225	99	4.280	963
Poinsettias	34	---	---	Pots	1,406	97	3.930	5,525
Others	---	---	---	Pots	---	---	---	1,392
Foliage Plants	---	---	---	---	---	---	---	1,789
Hanging Baskets	11	---	---	Baskets	43	99	6.740	290
Potted Foliage	12	---	212	---	---	94	---	1,499
Bedding/Garden Plants	---	---	---	---	---	---	---	44,467
Flats	---	---	---	Flats	---	---	---	21,955
Geraniums	18	---	---	Flats	81	98	12.390	1,004
Impatiens	38	---	---	Flats	94	89	9.690	911
New Guinea Impatiens	8	---	---	Flats	6	98	8.960	54
Petunias	47	---	---	Flats	479	93	9.130	4,373
Other (Incl. Foliar)	53	---	---	Flats	1,446	91	9.900	14,315
Vegetable Type	35	---	---	Flats	139	69	9.340	1,298
Potted	---	---	---	---	---	---	---	16,591
Chrysanthemums	29	---	---	Pots	819	98	1.330	1,086
Geraniums (Cutting)	49	---	---	Pots	1,371	85	2.540	3,487
Geraniums(Seed)	19	---	---	Pots	1,246	98	.990	1,234
Impatiens	12	---	---	Pots	62	90	1.020	63
New Guinea Impatiens	28	---	---	Pots	245	91	1.700	416
Petunias	13	---	---	Pots	110	92	1.290	142
Other (Incl. Foliar)	49	---	---	Pots	3,858	86	2.440	9,408
Vegetable Type	28	---	---	Pots	697	39	1.080	755
Flowering Hanging Baskets ..	---	---	---	---	---	---	---	5,921
Geraniums	41	---	---	Baskets	96	89	7.770	746
Impatiens	28	---	---	Baskets	38	92	6.680	254
New Guinea Impatiens	24	---	---	Baskets	41	85	7.860	322
Petunias	32	---	---	Baskets	68	90	6.480	441
Other	43	---	---	Baskets	589	94	7.060	4,158
Total All Plants 3/	85	---	---	---	---	---	---	66,794

1/ During 1998, there were 196 operations that had sales of \$10,000 or more. The **total covered growing area** for all 196 operations of 11,676,000 square feet consisted of the following:

536,000 square feet of glass; 7,734,000 square feet of fiberglass and other rigid greenhouses;

3,057,000 square feet of film plastic (single/multiple) greenhouses; 349,000 square feet of shade and temporary cover.

In addition, plants were produced on 96 acres of **open ground**.

The data in the table represents production and sales only from operations with sales of \$100,000 or more. The value of sales from all 196 operations with sales of \$10,000 or more totaled \$71,624,000 in 1998.

2/ For potted plants, price represents a weighted average for plants sold in pots less than 5 inches and in pots 5 inches or more.

3/ Value based on equivalent wholesale value of all sales for all crops except potted foliage plants which are based on net value of sales.